

# International Management & Global Business Discover Dubai and Abu Dhabi

**...the ultimate trip!**

Exclusive educational trip: Sa, 25.08. – Fr, 31.08.2018



Airline Partner



Residence Partner

## Experience Global Business & Intercultural Management!

*„Our motivation and goal for these kind of educational journeys is building a thorough understanding of real Global Business and the individual aspects of key international growth regions. For Young Professionals this trip is literally expanding their horizon and building a foundation for their future international career – besides being an unforgettable experience. The agenda is full of unique highlights, academic lectures and presentations by speakers coming from leading international companies. There is a unique transfer of*



*essential knowledge further intensified by discussions following the speeches – these business talks enable a exchange of experiences and knowledge on Management Level. We are very proud of the fact that the Business Trips are highly recommended and perceived as being extraordinarily valuable by participants and partners every time again.“*

Prof. Dr. René Rütth

Co-Founder & Managing Director



**Airline Partner**



**Residence Partner**





# An intensive educational journey

Expand your international competence and strengthen your  
Business Personality

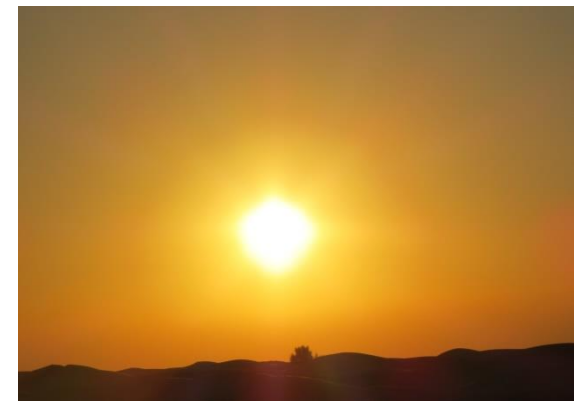
- Experience the key growth markets of the United Arab Emirates (UAE) – Dubai & Abu Dhabi
- Gather important information and unique business insights about the region, the Mega cities and the global companies operating in the UAE
- Visit globally leading companies and take a look behind the scenes
- Discuss current management topics with international managers
- Lectures and discussions with skillful academic and cultural experts on topics e.g. Intercultural Management, Leadership, International Business
- Communication and negotiation in a foreign business environment
- Intercultural insights – nearby but so different
- Experience local business customs and cultural highlights
- 6-8 hours of daily scheduled program *plus* evening events  
*plus* networking



# Highlights of the week

## Desert safari between Dubai and Oman

- Experience adventurous Dubai and its' fascinating, endless Arabic Desert
- With powerful 4x4 All-wheel Trucks we will cross the desert and „surf“ the highest Dunes
- After sunset we will visit an authentic beduin camp and enjoy an Arabian Dinner with typical food, belly dancing and traditional Shishas.
- Give Camel riding a try



# Highlights of the week - Day trip to Abu Dhabi

- Visit the global business hub Abu Dhabi – the **impressive capital city of the UAE**
- A large number of magnificent buildings and picture spots are waiting along the exclusive City Tour
- Visit one of the most beautiful & largest mosques in the world: the renowned **Sheik Zayed Grand Mosque** – an overwhelming architecture
- Experience sustainability & innovation in **Masdar City** – City of the Future. Where tomorrow's technology, sustainable living and autonomous driving is already a daily routine.





# The exclusive agenda at a glance

## The intensive educational journey has the following agenda:

- Introduction into the growth region of the United Arab Emirates (UAE) by the German Emirati Joint Council for Industry and Commerce (AHK)
- Daily lectures and presentations with various topics from the field of modern international Management (Global Business, Intercultural Management etc.)
- Exclusive Events at leading internationally operating companies including management dialogues and intensive discussions
- Events to increase the knowledge and understanding of the major drivers „Tradition & Culture“ on social- and business life
- Visit of historical sights and sanctuaries
- Event at the Sheikh Mohammed Center for Cultural Understanding in order to understand customs and traditions in connection with a traditional Arabic Business Lunch
- Field trip to the „Dubai Desert Conservation Reserve“
- Many, many other highlights e.g. Dubai mall, Burj Khalifa



# After Business Sightseeing – Beach – Shopping – Relax – Party





# Discover the unique global cities of Dubai & Abu Dhabi in an exclusive educational journey

The participation fee includes the following services:

- Non-Stop flight with EMIRATES AIRLINES Frankfurt/Dubai (incl. Rail & Fly!)
- Hotel \*\*\*\* (6 nights double room including breakfast buffet)
- All transfers to the appointments with a tour bus
- All Entrance- / Participation-Fees
- Company visits incl. presentations from experienced professionals & manager
- Unique Business Insights for study and career
- Desert safari with traditional Arabian Dinner in an authentic Beduin Camp
- Premium certificate for your CV
- Optional:
  - Day tour to the capital of the UAE – Abu Dhabi (99 €)
  - Burj Khalifa – Visit of the world's highest Business Tower (from 41\$)

**All-In Fee: 1.495 Euro**

*\* Number of participants is limited to 35*



**We are looking forward to your participation in this unique trip!**





# About IMEC – Institute for Management Education & Culture

The Institute for Management Education & Culture (IMEC) is a leading Management Institute specialized in Business Consulting, Business Coaching and Education. In close collaboration with renowned companies, Business Schools and international partners the Institute is engaged in research and development on Corporate Performance, Intercultural Management, Corporate Responsibility and Leadership.

Powered by international expertise, best practice know-how and innovative approaches to business the IMEC perceives itself as a sparring partner, fellow campaigner and creative force driving excellence for its clients. Its pivotal fields of activity are the persistent improvement of business performance as well as the systematic training for the professional and personal development of executives and young professionals.

## International Business Partners



## International Academic & Scientific Partners



# Registration Form - Discover Dubai & Abu Dhabi 2018

I do register for the aforementioned educational trip from 25.08. – 31.08.2018. I realise that my decision to join/take part is binding and should I not take part/join there may be financial or legal consequences

Fax to: +49 (0)69 -173 269 419 or Email to: *info@institut-mec.de*

## Please mark applicable fields

☐

**Participation fee: 1.495 Euro**

☐

**Day excursion Abu Dhabi: 99 Euro**

## Personal information (Please fill in carefully)

**First Name, Last name:**

**Company:** (if it matters)

**Invoice address:** (Street, ZIP, City)

**Passport No.** (if at hand):

**Valid until:**

**Nationality:**

**Email:**

**Phone:**

**Date / Signature:**

The IMEC Business Trips are an educational and practically oriented offering from the IMEC Management Institute. With the registration the participant acknowledges and accepts the General Terms and Conditions. The booking of the flight will be done immediately after the registration on the name of and for the participant. Services will be performed according to the descriptions in the document on the pages before. Small changes might occur. With the confirmation of participation issued by the Institute for Management Education & Culture a payment of 495 Euro needs to be issued by the participant within 21 days. Residual payment needs to be done until 01.07.2018. The number of participants is limited to 35. The trip will be done if 25 participants register.



# GTC – General terms and conditions

1. Registration: The registration for the educational business trips („Trip“) should be done as soon as possible. All registrations will be processed according to their date and time of arrival. With the registration the participant acknowledges the General Terms & Conditions of the IMEC Management Institute („IMEC“). With the confirmation of registration issued by the IMEC the obligation for payment of the participation fee arises.
2. Payment: The deposit payment of 495 Euros needs to be done within 21 days after registration. Full payment needs to be done by 01.07.2018.
3. Withdrawal and Cancellation: The contractual partner may withdraw from the contract within 14 days after receiving the written confirmation of participation from the IMEC. This needs to be done in writing. The time of arrival at the IMEC is relevant. If the contractual partner decides to cancel the participation after the 14 days cancellation period the deposit payment cannot be refunded. Further refunds of already paid amounts are at IMEC's own discretion.
4. Cancellation of events: The IMEC has the right to cancel any event in case that not enough participants register. Deposit payments are refunded in these cases. Further claims are impossible. A change in the program/initiary does not entitle the participants to cancel the contract.
5. Liability: In case a Trip schedule is changed or any part of it cancelled the IMEC is only liable for damages resulting thereof in case of gross negligence or deliberateness. The IMEC is in no case liable for any damages, loss or theft of any object brought along. In any case legal provisions apply. The participation in the Trip is at all times at participants own risk.
6. Adherence of the Rules of the House: All participants are obliged to adhere to the respective Rules of the House where the training or trip is conducted.
7. Exclusion from the participation: The IMEC has the right to exclude any participant from the event or Trip in important cases e.g. late payment, no-show, disturbance of the trip. In any of these customer induced cases a refund of any money paid is not possible.
8. Data storage and usage: The IMEC has the right to process and forward any personal data provided by the participant for the purpose of organising the Trip and inform the participant about any offer or new service from the IMEC.
9. Miscellaneous: Should any part of these Terms & Conditions become invalid, the validity of the remaining provisions shall remain unaffected
10. Place of jurisdiction and fulfillment: Place of jurisdiction and fulfillment is Frankfurt a. M., Germany