

Understanding Global Business & Intercultural Management

Exclusive Business Trip for Students and Young Professionals
“Discover Asia – Bangkok & Singapore”

November 26th to December 4th 2022

Limited seats!



Experience Global Business & Intercultural Management!

„Our motivation and goal for these kind of educational journeys is building a thorough understanding of real Global Business and the individual aspects of key international growth regions. For Young Professionals this trip is literally expanding their horizon and building a foundation for their future international career – besides being an unforgettable experience. The agenda is full of unique highlights, academic lectures and presentations by speakers coming from leading international companies. There is a unique transfer of essential knowledge further intensified by discussions following the speeches – these business talks enable a exchange of experiences and knowledge on Management Level. We are very proud of the fact that the Business Trips are highly recommended and perceived as being extraordinarily valuable by participants and partners every time again.“



Dr. René Rüth

Co-Founder & Managing Director

An exclusive Business Trip to the heart of Asia



An intense educational journey

Expand your international competence and strengthen your Business Personality

- Experience the key growth markets of the Asian region – Bangkok & Singapore
- Gather important information and unique business insights about the region, the Mega cities and the global companies
- Visit globally leading companies and take a look behind the scenes
- Discuss current management topics with international managers
- Lectures and discussions with skillful academic and cultural experts on topics e.g. Intercultural Management, Leadership, International Business
- Communication and negotiation in a foreign business environment
- Intercultural insights into two different business environments
- Experience local business customs and cultural highlights
- 6-8 hours of daily scheduled program ^{plus} evening events
^{plus} networking



The exclusive program at a glance

The intensive educational journey has the following agenda:

- Introduction into the growth region by the German Thai Council for Industry and Commerce (AHK)
- Daily lectures and presentations with various topics from the field of modern international Management (Global Business, Intercultural Management etc.)
- Exclusive Events at leading internationally operating companies including management dialogues and intensive discussions
- Events to increase the knowledge and understanding of the major drivers „Tradition & Culture“ on Asian social- and business life
- Visit of historical sights and sanctuaries
- Field trip to the Nature Reserve „Klong Klone Mangrove Forest Reserve“ near Bangkok
- Many, many other highlights e.g. Bangkok Tour „Off the beaten track“, Rooftop events and Asian Food Tasting



The social community project „Klong Klone Mangrove Forest Reserve“

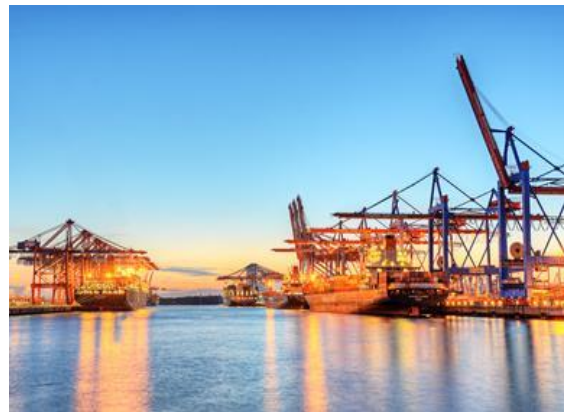
One-day excursion to the Thai coastline

- Adventure Tour along the Thai landside to the „*Klong Klone Mangrove Forest Reserve*“
- Insights into the life within the traditional fishing villages on the coastline
- Visit of the inspiring Social Community Project aiming at rescuing and restoring of the mangrove forest along the coast
- Stop at the famous and unique „*Maeklong Railway Market*“
- Traditional lunch on the sea after an adventurous water safari



The global business and financial Mega-City Singapore – day trip (optional)

- Experience the spirit of Singapore! The former British colony has become one of the most important Financial-, Business- and Logistics-hub on the planet – at a breathtaking speed.
- A unique City and State in the middle of Asia: An extraordinary metropolis influenced by Chinese, Malaysian, Indian and British culture – a truly unique place.
- Future & Tradition combined at one place. Fantastic temples and impressive sightseeings are waiting for you.
- Quality of life: Singapore is growing – and with it the number of Millionaires. It is a role model for many cities around the world.



After Business Sightseeing – Shopping – Relax – Party



The Hotel





First Class Feedback


One Week Business & Adventure

Einfach ein super Erlebnis! Sehr gut organisiert und durchdacht! Perfekte Mischung aus Business und Kultur!
Freue mich schon auf die nächste Reise mit IMEC!!

 **Gefällt mir**  **Kommentieren**  **Teilen** IMEC

 IMEC - Young Professionals Community

 **Janighi Roman** hat IMEC - Young Professionals Community bewertet – **5★**
24. Januar · 

Schönes Erlebnis bei der Business Trip in Bangkok and Singapore. Danke schön!!


 **Gefällt mir**  **Kommentieren**  **Teilen** IMEC



 IMEC - Young Professionals Community

 **David Kemper** hat IMEC - Young Professionals Community bewertet – **5★**
24. Januar · 

IMEC kann man nur empfehlen! Schon mehrere Reisen mitgemacht und immer wieder neue tolle Erfahrungen gemacht.
Nächste Reise kann kommen!

 **Gefällt mir**  **Kommentieren**  **Teilen** IMEC

 IMEC - Young Professionals Community

 **Luca Pilling** hat IMEC - Young Professionals Community bewertet – **5★**
24. Januar · 

Einfach nur Wahnsinn was das IMEC auf die Beine stellt. Vor allem die interkulturellen Business Trips sind unbeschreiblich aufregend und super organisiert. Ihr müsst es einfach mal gemacht haben und euch von den Reisen anstecken lassen.

 **Gefällt mir**  **Kommentieren**  **Teilen** IMEC



 **Letizia Credico** hat IMEC - Young Professionals Community bewertet – **5★**
3. Februar · 

Bezüglich der letzten Business Exkursion in Bangkok/ Singapur: top Organisation und sehr guter Mix aus spannenden Fachvorträgen, Firmenbesuchen und Sightseeing.

Auch die "Young Professionals" - Seminare sind absolut empfehlenswert!

 IMEC - Young Professionals Community IMEC

 **Gefällt mir**  **Kommentieren**  **Teilen**

 **Daniel Escudero Greiner** hat IMEC - Young Professionals Community bewertet – **5★**
24. Januar · 

Einfach ein super Erlebnis! Sehr gut organisiert und durchdacht! Perfekte Mischung aus Business und Kultur!
Freue mich schon auf die nächste Reise mit IMEC!!

 **Gefällt mir**  **Kommentieren**  **Teilen** IMEC

Discover the unique global cities of Bangkok & Singapore

The participation fee includes the following services:

- Flight with a premium airline Frankfurt/Bangkok (1 stop)
- Hotel (6 nights double room with breakfast)
- All transfers with a tour bus
- All Entrance-/ Participation-Fees (Museums, Trainings etc.)
- Company visits incl. presentations from experienced professionals
- Unique Business Insights for study and career
- Bangkok Downtown Tour & exclusive dinner
- Adventure tour to the coastline incl. Water safari and more
- Premium certificate of participation for your CV
- Optional: 1 day trip to Singapore (265 €, flights, transfers, city tour etc.)

Register now! One week Business, Culture, Adventure & Fun!

Participation fee for Community: only 1.595 €

Regular participation fee: 1.895 €

Participation is limited to 30 people.

*Educational offerings with a
connections to study or job are very
often subject to tax benefits.*



Registration Form – Discover Asia 2022 – Bangkok & Singapur

I do register for the aforementioned educational trip from **Sa, 26.11. - Su, 04.12.2022.**

Send us your registration via E-Mail: **info@institut-mec.de**, WhatsApp: **+49 151 28920204** or Fax: **+49 (0)69 -173 269 419.**

Please tick the appropriate boxes:

☐ **Regular Participation fee:** 1.895 euros*

☐ **Participation fee:** 1.595 euros* (Community Special)

*Plus administration fee: 65 euros (Registrations, local services & taxes)

☐ **Optional Day trip to Singapore:** 265 euros

☐ **Optional payment by installments:** ☐ **2 installments** ☐ **4 installments** (No surcharge, handling fee only 25 euros)

Personal Information:

Mr. ☐ Ms. ☐

First Name, Last Name: (as in passport)

Date of Birth:

Company or University: (if relevant for the invoice)

Invoice address: (Street, ZIP, City)

Passport No.: (if at hand)

Valid until:

Nationality:

E-Mail:

Phone:

Date / Signature:

☐ I accept the **General Terms and Conditions** of Travel of IMEC.

The IMEC Business Journey is a scientific and at the same time practice-oriented continuing education programme of the IMEC Management Institute. With this registration, the participant accepts the attached conditions of participation and payment. Services/ travel arrangements according to the overview on the previous pages. Programme changes are possible. With the written confirmation of participation by the Institute for Management Education & Culture, a deposit of 300,- Euro is due within 4 weeks. The remaining amount is payable by 15.10.2022. The number of participants is limited to 30. The trip will take place with a minimum of 20 participants. The additional day trip to Singapore takes place with a minimum of 15 participants. The tour can be cancelled free of charge up to 90 days before departure. After that, the cancellation provisions of the travel conditions apply.